

THE SANTA CLAUS BUYING BRINGS YOU TO COHEN'S MONDAY

Replendent in its holiday garb, and filled to overflowing from the world's finest markets, Richmond's biggest and best store greets its holiday trade. Nearly a half century's catering to the public is behind this immense display of merchandise—the largest and finest stock ever shown in Richmond. While there is something to fill every want, from the distinctly ornamental to the most serviceable goods, there is an unmistakable improvement in the tone of the display which lifts the store to a higher plane of merchandise excellence. In the Toy and Doll departments the higher standard of workmanship and materials will strike you. Heretofore we were mistaken in thinking that our trade required the cheap, trashy toys, which last but a day and the immense loss in breakage of which necessitated a much larger profit. This year we have eliminated that element and can give you Cohen's money-saving prices in every department.

A LETTER FROM SANTA CLAU.

My Dear Children:
I am going to pay you that long promised visit this year, and the weather permitting, I will reach Richmond on Monday, December 10, 1934, about 4 P. M. I will go directly to the Cohen Company's store, where I will be until Xmas Eve.
Yours lovingly,
SANTA CLAUS.
N. B.—As there is not likely to be snow and I cannot use my reindeer, I will come in an automobile. I don't like the peppy thing, but I have to be in fashion, I suppose.
The above letter is self-explanatory, and comes enclosed in one to us. It seems that Mr. Santa will leave Toy Land some time Monday, and will reach the head of West Broad Street about 3.30 P. M. and will proceed slowly down Broad Street, reaching his headquarters at the Cohen Company's store about 4 P. M. where he will entertain the children at the store every day between the hours of 12 and 1 and 4 and 5 o'clock. Of course, he will receive thousands of letters if addressed Santa Claus, care of the Cohen Company, Richmond, Va., and in order to get these letters he will visit different parts of the city and will give his route in our daily advertisement.
While Santa is with us he says he will take pleasure in visiting the houses of such of our customers as desire his presence to entertain the children.
In order to give the children something to guess at, Santa has arranged to give two handsome and costly presents to the boy and girl guessing nearest to the number of letters received by him during the stay. The presents—a full-sized man-of-war and a full-sized doll, beautifully dressed—will be on exhibition in Santa's department. Every purchase from now to Christmas Eve entitles the purchaser to a guessing card, which can only be used by a child not over twelve years of age.
N. B.—If Monday is rainy he will come on Tuesday at the same time.

ART GUILD—SECOND FLOOR

Fancy Goods at Cohen's money-saving prices in every case.
Lot of Linen Color Bureau Scarfs and Table Covers, with beautiful, natural color fruit and flower designs, neatly hemstitched, 15c.
Handsome 12x22 Embroidered Mitten Pillow Scarfs, scruffs to match, full length and sizes, 75c.
100 Lithograph Cushion Tops, many new designs, 12c each.
Handsome 12x22 Embroidered Mitten Pillow Scarfs, scruffs to match, full length and sizes, 75c.
Hundreds of 12x22 Covered Pillow Cushions, every design, 15c, and 25c each.
French Sateen Laundry Bags, prettily designed, full size, 25c.
Handsome 12x22 Velour Lambrequins, variety of colors, heavy hand tied fringe, 82.50.
Applique Centerpieces, 12x12 inches, various kinds, 10c.

GLOVES.

Our Sovereign Kid Glove for \$1 has been proven—try them.
Women's 25c. Black Cashmere Gloves, 12-1-2.
Women's 25c. Golf Gloves, in fancy patterns, 15c.
Women's Two Clasp Silk Cashmere gloves, 50c.
Women's 50c. Kid Gloves, in all sizes and colors, including black and white, 75c.
The Carleton, the finest imported Kid Gloves, and fully guaranteed, \$1.50 a pair.

WONDER SALE OF COTTON AND FLANNELS.

Prices less than ever, simply because they have to move, and selling at these prices even is cheaper than moving and packing.
10c. and 12-1-2c. Fancy Printed Flannel, ample choosing, 7-3-4c.
60c. and 70c. Silk Embroidered Skirting Flannels, 48c.
10c. Mercerized and Embossed Skirting, colored and white, 25c.
All Wool Eiderdown, in fancy figured and solid tints, 25c.
Yard Wide 10c. and 12c. Chambray Scarves, 5-3-4c.
1c. Fancy Printed Dark Flannels, 6-3-4c.
5c. Calicoes, gray, black and fancy, 7-3-4c.

CHILDREN'S WEAR.

Garments for the little folks at little prices. Some wonderful values here.
Dozens of Children's 10c. Tam O'Shanter Caps, solid and fancy colors, 4c. each.
Lot of White Silk Caps, all new designs, plain or elaborately trimmed, 25c. each.
12x12 Black and Blue Velvet Caps, lined with silk, bows of ribbon and pink beads, all sizes, for 85c.
New Eiderdown Carriage Robes—ten lined, embroidered in fancy flower designs, \$1.
Large 15 Fur Robes, quilted satteen lining, \$3.50.
Handsome Angora Fur Robe, with pocket, full size, quilted lining, \$5.98.

SWEEPERS & SHIRT-WAISTS

A maker expected his price for some Sweaters. We paid ours and give them to you at yours: A triangular duel, but you are not hurt.
200 Women's 12-1-2 Sweaters, all new colors, 48c. Monday, \$2.50.
\$1.50 All Wool Shirt Waists, perfectly tailored, colors and black, 85c.

FINEST TAILORED GARMENTS

At Nearly Half Prices.

All of them at a big reduction and some—which came in early in the season—about half-price. Buy garments from an up-to-date and up-to-style store, then you get the best always.
We have just received fifty of the finest Kersey Coats, with the new stole front—black, castor, blue and gray—we bought them to sell at \$5, but as they arrived two weeks late, we will close them out at \$3.50 each—the biggest Coat bargain of the season.
Best \$3.50 Black and Navy Melton Cloth Walking Suits, five-gored, lapped seam, for \$1.08.
\$3.75 Fine Kersey Coats, black, brown and castor, \$5.
\$10 Military Coats all popular shades, \$6.50.
\$12.50 Military Coats, capes, high velvet collars, with heavy cords and tassels, for \$8.98.
\$20 Full Three-Quarter Military Coats, best styles, perfectly tailored, \$12.50.
\$15 Full Length Kersey Coats, black and colors, \$8.50.
Children's \$3.50 Full Length Military Coats for \$5.
Full Length Kersey Coats, with shawl collars and stole front, best collect, for \$5.75.
\$10 Handsome Full Length Zibeline Coats, Norfolk effects, belted, \$7.50.
The Little (Miss Muffet) Coats of Zibeline, newest styles, muffs attached, \$10.
Children's Three-Quarter Coats of Kersey, blue, castor and red, \$5 kind, for \$3.50.
Children's \$1.50 Melton Coats, \$1.
Children's Coats of Cheviot—blue only—drop braided collars, \$1.08.
Women's Handsome Rain Coats of guaranteed waterproof cloth, triple split cases, plated and belted back, full sleeves, side pockets, all colors; a \$3 garment, for \$12.50.
Handsome Tailored Coats of Priestley's cravenette, in every conceivable shade and style, Priestley's guarantee, \$15 to \$27.
Handsome Fur Coats, in sheared, electric, near seal, Persian, lamb, squirrel and mink, with all the different combinations, \$15 to \$150.
Women's Suits of All Wool Cheviot, black and navy, blouse with stole collar, finished with taffeta piping, full flare skirts, \$4.50.
\$22.50 Suits of Enamele Cheviot, new designed blouse coats, \$15.
\$25 Suits of Pebble Cheviot, taffeta trimmed blouse, new modified skirts, \$20.
\$22.50 Handsome Zibeline and Broadcloth Suits, new Eton blouse and straight cut coats, \$27.
Dressing Scaques, Kimonos and Full Length House Gowns of India silk, handsewn, trimmed with Val and Point de Paris lace, \$4.50 to \$25.
Full Length Kimonos of Eiderdown flannel, \$2.50.
Flannelette Dressing Scaques, all sizes, 3-1-2c. and 50c. each.
50c. Flannelette Wrappers, all colors and sizes, 50c.
Other grades to \$1.
Men's Bath Robes of all wool checked cashmere for \$1.98.
Women's Shawls of every description, 25c. to \$5.

HOLIDAY SILKS AT A BIG SAVING.

Some Are About Half Price.

There is no one material which enters more largely into the making of Christmas presents than Silk. The number of things that can be made with it are legion, and in addition, no better present can be made than a handsome pattern for a silk dress. In order to stimulate the sale of Silks during December, we have reduced the prices lower than ever. Richmond's Silk Store expects to double its trade of last year with your help. These prices will do it.
\$1 and \$1.50 Brocades, in light blue, pink, light green and white, suitable for fancy work and valises, 60c.
\$1.25 Satin Libertines, in street and evening shades, soft, lustrous finish, full width, 75c.
\$2.50 Solid Colored China Silks, in all colors, including white and cream, 20c.
\$1 Yard Wide Peau de Soie, soft, mellow finish, guaranteed pure silk, special 75c.
\$1 Yard Wide Black All Silk Taffeta, has a beautiful, lustrous finish, special 60c.
\$1.50 Lace Stripe Soft Finished Black Lousine, 2 1/2 inches wide, for 75c.
50c. White Silks, in the corded effects, only two styles, 85c.
60c. Black Peau de Soie, pure silk, with a sheen like silver, 40c.
\$1 Crepe de Chine, in pink, light blue, maize, cream, white, gray, violet, tan and other colors, 60c.
50c. Black Taffeta Silks, splendid wearing for linings and waists, 37-1-2c.
40c. Silk Pongees, in light shades, for evening wear; also shades suitable for street wear, 25c.
\$1.50 Duchess Satins, in white, black and colors, 50c. silk, has a beautiful, glossy finish, 81.
50c. Black and Colored Soft Finished Corded Taffetas, 35c.
\$1.50 Peau de Soie, handsome, heavy quality, in black and colors, 85c.

HOLIDAY HOUSEWARE.

Art Pottery of indescribable variety and beauty. This department is making

A SPECIAL SALE

of wares imported to have sold for double and triple the prices we charge for them.

120 pieces genuine Cloisonne Ware, in most artist c designs.
\$3.50 Vases to have been sold for \$5.50.
10-12 for those to have sold for \$12.50.
\$7.50 for 20 Vases.
Art China Vases for \$1.50.
Others, large \$1.50 Vases, for \$1.08.
Wedgewood Vases for 75c.
China that were meant as \$1 ones for \$2.50.
\$1.75 will buy \$3.75 Vases.
Moravian Ware Vases, \$1.75.
Royal Doulton China for 90c.
Eccentric China Ornaments for \$3.25.
Tiptilt Ornaments, 98c. to \$6.50; a full half less than value.
270 PIECE OF FINE CUT GLASS.
Sample pieces of highest grade at a third off wholesale cost.
Nipples, \$1.25 and up.
Bowls, \$1.75 to \$15.
Vases, Silver Trays, Tumblers and dozens of others at like reductions.
CHINA WARE.
6-piece Full Size Toilet Sets, four decorations, for \$1.25.
10-12 for those to have sold for \$12.50.
Real India Cups and Saucers that cost former owner \$1.50 a dozen, for 15c. apiece.
Imported Cups and Saucers, very fine, handsome decorations, worth \$6 a dozen, for 25c. each.
Jardinettes and Pedestals for 50c.
Breakfast or Dinner Plates, gilt edge, with floral decorations, for 12-1-2c. each.
Handsome China Toilet Sets, in all the new, solid colors, \$3.75 a set.
12-1-2c. Big Bee Hive and Pony China Bases, 90c. each.
Pretty Decorated China Umbrella stands, \$1.48.
Full Size French China Tea Sets, handsewn decorated, \$5.98, a set of 40 pieces.
Imported 100-piece Handsomely Decorated Dinner Sets, for \$12.
English China 100-piece Dinner Sets for \$6.50.

CHILDREN'S WEAR.

Garments for the little folks at little prices. Some wonderful values here.
Dozens of Children's 10c. Tam O'Shanter Caps, solid and fancy colors, 4c. each.
Lot of White Silk Caps, all new designs, plain or elaborately trimmed, 25c. each.
12x12 Black and Blue Velvet Caps, lined with silk, bows of ribbon and pink beads, all sizes, for 85c.
New Eiderdown Carriage Robes—ten lined, embroidered in fancy flower designs, \$1.
Large 15 Fur Robes, quilted satteen lining, \$3.50.
Handsome Angora Fur Robe, with pocket, full size, quilted lining, \$5.98.

SWEEPERS & SHIRT-WAISTS

A maker expected his price for some Sweaters. We paid ours and give them to you at yours: A triangular duel, but you are not hurt.
200 Women's 12-1-2 Sweaters, all new colors, 48c. Monday, \$2.50.
\$1.50 All Wool Shirt Waists, perfectly tailored, colors and black, 85c.

COLORED DRESS CLOTHS.

We have sold them all the fall at our prices, and now you take them at yours. Finest imported fabrics among them.

Imported Zibelines, this season's newest fabrics 34 inches wide, in plain and mixed effects, \$1.75 and \$2 grades, at \$1.25.
10-12 All Wool Golf Cloths, best \$1.25 value, 75c.
Angora Zibelines, just as pretty as the 30 goods, all colors, at 50c.
All Pure Wool Granite Cloths, 40 inches wide, can't be matched for less than 60c. special for 42c.
Every shade in 32-inch French Broadcloths for 85c. a yard.
Best 19c. All Wool Cheviots, double width, 80c.
Snowflake and other Fancy Woolens, special for 48c. a yard.
Wool Serges, in all colors, 38 inches wide, for 25c. a yard.

The Sale of Fine Black Dress Goods

is caused by a falling off of the sale of "Black." More colors than in years are being worn. We knew that this break had to come some time soon. Here is an importer's lot:

Black Mirelet, the always best \$1.35, 46 inches wide, the price 75c.
Wine Voile, the heretofore best \$1 goods; Monday, 65c.
Pure Worsted Crepe Mommie, full 50 inches wide, cost wholesale \$1.20, for 80c.
Auto Cloth, 42 inches wide, to be sold for 20c.
French Basket Cloth, full 50 inches wide, for tailor dresses; \$1.25 was this season's retail price, special 80c.
Pluses of Priestley's Zibeline, best ever sold for \$1; price \$1.25.
56-inch Fance Cheviot, that sold for \$3, now \$2.
All Wool Black Storm Serges and Mommie Cloth, up to 50c. 5-1-2c. choice Monday, 42c. a yard.

COHEN'S BOOK STORE

Reaches every living reader that seeks for knowledge. It is by far the largest collection of books that has ever been shown in a holiday-buying community in any city in the South. Not a department store in New York comes up to its standard. Prices make statements that bring less to any reader that does not or cannot buy their books here. The books represent the best publishers in America and are chosen with the rare judgment that is manifest by but few stores in this country—that alone makes the prices wonderful.
Plays and Dramas, Bound Books, by the best playwrights in America, are not often sold under price. The following are just half the publisher's prices: Dickens, 15 vols., in half calf, India paper, \$3.98 set for \$1.99.
Plays and Dramas, Feather Binding or Sea Tails, half leather, for \$3.70 a set.
Elton's Complete Works, in finest binding ever made, in silk cloth and stamped in gold, 5 vols., for \$7.50, the same in Irving, 5 vols., for \$7.50.
Thackeray, 10 vols., for \$7.25 a set.
Josephus or Flavius, 3 vols., set, for \$4.25.
A complete set of Thackeray, 10 vols., for \$7.50.
Life of Washington, by Irving, per set, \$1.15.
Other sets are Wood's Natural History, with full illustrations, 5 vols., for \$2.50.
Bulwer's Complete Works, 13 vols., \$6.50.
Gibbons' History of Rome, 5 vols., \$1.98.
Complete set of Shakespeare, in 4 large vols., \$1.10.
These Shakespeare Sets are the best now published, and at these prices complete sets of Shakespeare, with

Plays and Dramas, Bound Books, by the best playwrights in America, are not often sold under price. The following are just half the publisher's prices: Dickens, 15 vols., in half calf, India paper, \$3.98 set for \$1.99.
Plays and Dramas, Feather Binding or Sea Tails, half leather, for \$3.70 a set.
Elton's Complete Works, in finest binding ever made, in silk cloth and stamped in gold, 5 vols., for \$7.50, the same in Irving, 5 vols., for \$7.50.
Thackeray, 10 vols., for \$7.25 a set.
Josephus or Flavius, 3 vols., set, for \$4.25.
A complete set of Thackeray, 10 vols., for \$7.50.
Life of Washington, by Irving, per set, \$1.15.
Other sets are Wood's Natural History, with full illustrations, 5 vols., for \$2.50.
Bulwer's Complete Works, 13 vols., \$6.50.
Gibbons' History of Rome, 5 vols., \$1.98.
Complete set of Shakespeare, in 4 large vols., \$1.10.
These Shakespeare Sets are the best now published, and at these prices complete sets of Shakespeare, with

THE DOLL HOUSE IS AT COHEN'S THIS YEAR.

Thousands were bought by our foreign buyer and selected as the prettiest faces ever shown in Richmond. The prices are at a saving of a quarter to a third of the usual value of ordinary dolls.
Beautiful Little Dolls, in long dresses, with lace caps and blue head, 10c.
Little Soldier Boys in full uniform, in full dress blouse, 12-1-2c.
25c., 50c. and 75c. boys Dressed Dolls that are surprising; some are \$2.50 values; the clothes should cost more.
Beautiful French and Duchess Dolls, with real hair and faces of almost living reality, 50c. to \$1.
There are Kid Doll Blouse Dolls, 10-12 inches, for 10c.; others for 15c., 20c. and 25c., that will surprise the lovers of dolls.
50c., 75c. and \$1 for Dolls that are a revelation. We want you to come to this doll house and bring the little ones; a full section is set aside for dolls.
With real hair and faces of almost living reality, 50c. to \$1.
There are Kid Doll Blouse Dolls, 10-12 inches, for 10c.; others for 15c., 20c. and 25c., that will surprise the lovers of dolls.
50c., 75c. and \$1 for Dolls that are a revelation. We want you to come to this doll house and bring the little ones; a full section is set aside for dolls.

OUR OPTICAL DEPARTMENT.

This department is in charge of Louis E. Hulbert, M. O., an Eye Specialist, late of the New York School of Optics, who will test your eyes and give you advice free.
Nicked Pitted Eyeglasses and Spectacles, plano convex lenses, 25c.
Spectacles, Eyeglasses, prescopic lenses, patent eye guards, 50c.
Gold Filled 14-Karat Frames, straight or riding bows, \$1.
Solid Gold Eyeglasses and Spectacle Frames, \$2.50 to \$5.
Opera Glasses, \$2.50 to \$7.

SACRIFICE SALE OF BEDDINGS.

Our Blankets and Comfortables take up too much room, in fact we have twice as many as we ought. You win at these prices for they are less than we can buy them for now—but we don't need them and you do.
Heavy White Wool Blankets, extra heavy, deep fleecy, full 114 for \$3.75, some 94-100 114 114 Blankets, \$2.50.
8 California White Wool Blankets, 114 and 124, for \$6.50.
114 and 124 Australian Fleeced Blankets, in gray and white, \$1.50.
114 Lamb's Wool Comfortables, covered on both sides with fancy figured velveteen, \$3.50.
8 1/2 Covered Lamb's Wool Comfortables, \$5.
Silk Floss Comfortables, light and warm as down, covered with fancy figured mercerized materials, \$3.50.
Double Bed Cotton Comfortables, silk-olite covered, tufted, \$2.25.
Laminated Cotton Comfortables, \$1.
Cretone Covered Comfortables, 50c. and 75c.
Cambric Covered Silk Floss Comfortables, in all sizes, 25c. for an 18-inch 42x72, upward.
Tuck Covered Feather Pillows, three pounds, for 40c.
8 1/2-round Feather Pillows, art tick covered, 75c.
Live Goose Feather Pillows, art tick covered, \$1.50.
Bolsters to match all pillows.
27 dozen Pillow Cases, 10-12x20, 25x35 and 45x70, 40c. each.
100 dozen Pillow Cases, 45x70, 45x85 and 50x70, hemstitched and plain, 15c. each.
Embroidered and Brown Sheets, single and double bed size, 42c.
Single and Double Bed Size Diapered Sheets, hemstitched and plain, seven 1/2 grades of cotton, 50c.
(Basement.)

Matings Less Than Half Price.

It is the penalty we pay for having to sell at this season. They're staple—buy at these prices, you won't regret it.
Linen Warp Matings, white grounds, inserted figures, for 15c. a yard.
Linen Warp Matings, now carpet effect, red, blue and green, the best 25c. to 40c. grades, any for 22c. a yard.

OUR BARGAIN BAZAAR.

The whole right aisle in our big store is filled to running over with the finest and best collection of holiday and other seasonable goods ever shown in Richmond. Selected by an expert, who knows his trade and can save you money. A saunter through our bargain bazaar will interest you.

JEWELRY.

The reason we sell solid gold and silver articles at 25 per cent. less than regular jewelry stores is that it cost them more to sell. Sterling Silver, .925 fine, at Cohen's price is about 75c. an ounce—a silver dollar weighs an ounce. Convincing, isn't it?
120 Fine Branch Pins, the very latest imported novelties, and made to sell at 60c. for 25c. each.
Sterling Silver Pieces, a lot of goods worth 12c., are selling at 27c. each.
Sterling Silver Match Boxes, copies of the finest designed goods, made like the \$2.70 kind, are priced 50c.
Ebony Mirrors, Brushes, 50c. silver trimmed, a good 75c. article for 50c. each.

WATCHES.

1200 Medallion Pictures, 12 subjects to select from, at 10c. each.
Inkstands in shape of crabs, tenlection same \$1 value, at 50c.
100 Large Gilt Cased Brass Clocks, good 25 value, at \$1.24.
Celluloid Back Albums, only 5c. to sell, at 10c. each.
Locket Collars, and Cuff Boxes, worth 15c., for 50c. each.
LITTLE BOYS
Women's Fine Leather Bags, in black and every color, including red and blue, and worth 75c.; special price is 50c.
Crushed Leather Belts, a 20c. value at 27c.
Real Seal Leather Automobile Bags, an excellent value at \$1.75; special price is \$1.25.
Men's Wallets, a good value at 75c.; special price is 50c.

LINEN.

120 yards Gray Lining Jeans, best price is 6-1-2c.; special at 4-1-2c. a yard.
Black Silk Finish Percale Linings, best 1-1-2c. 10c. and 15c. quality, a only 1-1-4 and 2 yard lengths, at 8c. a yard.
Black Sixteen Linings, short lengths of 2 to 5-1-2 yards and worth 20c., at 12-1-2c. a yard.

CURTAIN BARGAINS. THEY'RE /COUT H LF.

Ample time to hang your Curtains before Christmas, and at these prices, it is cheaper than doing over the old ones. Brass Goods of similar values.
\$4.70 Pearl Point Lace Curtains reduced to \$3.00.
\$2.75 for 12 Handsome Arabian Lace Curtains.
Damon's Fane Not Curtains, white and ecru, with hand-made penicill insertion, bands and edge, \$2.50 each.
Plain Mullin Curtains, ruffled, with Battenberg insertion and edges, \$1.75 a pair.
Extra Fine Grade Nottingham Lace Curtains, in plain net centers, \$1 a pair.
\$5 Persian Stripes Portieres, with wide, heavy fringe, sixty inches wide, \$6.70 a pair.
\$2.25 Tarsary Portieres, variety of colors, with wide, heavy fringe, \$1.40 a pair.
25c. Fish Net, for Curtains, white or ecru, 10-1-2c.
Full Length Enamel Polea, with complete set of brass or silver trimmings, 25c.
Brass Rods for such curtains, in assorted styles, with complete set of fixtures, 10c. each.

A FEAST OF HANDKERCHIEFS.

At the least prices that such values ever sold at in Richmond. There are acres of them and the saving will average over a half. We box the best makes, if you want it done.
Initial Handkerchiefs, in boxes, for women real embroidered letters; a box of 8's for 80c.
Men's Initial Handkerchiefs, neatly boxed, half dozen for 50c.
Children's Initial Handkerchiefs, in fancy holiday boxes, a box for 25c.
White Silk Hemstitched Handkerchiefs, for children, embroidered initials, for 12-1-2c.
Over 700 dozen Women's, Men's and Children's Hemstitched Handkerchiefs, 5c. to 10c. each, choice 3c.
Sheer Pure Linen Hemstitched Embroidered Handkerchiefs, several hundred dozens of the dainty lace trimmed kind, all priced, each, 10c.
Hundreds of the Finest 50c. Val.

THIS IS A FUR STORE.

But all the Furs are at Cohen's prices, not fur store prices—that is why we are selling so many. You can save nearly a half on all these:
\$2 Strle Color Lynx Pelerine, Flit Strle Scarfs, satin lined, with silk tails, \$7.50.
Flit Lined Pelerine Skirt or Double Box of Black French Hare, with cord and tails, \$4.98.
70-inch Isabella Fox Scarf, that never sold for less than \$3; Monday, special, 80c.
80-inch Colored Wolf Shaped Scarfs, 72 inches long, with large fox brush, \$5 value, for \$3.75.
\$1.50 Fox Scarf, with brush and claws, \$3.98.
Lot of Black Electric and French
Cerey Scarfs, to be sold for 70c. each.
Sable Fox Double Scarfs, extra lengths, \$10.
Baum Marten Stole Shape Pelerine, \$7.50.
\$5 Genuine Mink Stoles, natural color, \$19.75.
Hemstitched Flat Shape Pelerines, for minkers, \$4.98.
Flit Muffs to match, \$1.98.
Children's White Lamb and Angora Sols, \$1.25.
Mink Sets of Water Mink, gray and sable hair, a set for \$2.75.
Other Furs to \$125 a set.

WONDERFUL LINEN VALUES.

You should before Christmas look over your linen stock. These prices will remind you to replenish it. They are less than cost, because they were bought before Linens went up.
Cloths, with napkins to match; cloth, \$2.50 for \$2.25; napkins, a 2 1/2 x 2 1/2, \$2.50.
Flit Lined All Linen Table Cloth, 12x12, open work borders, 10-1-2 size, for \$1.50.
Finest All Linen Damask Carving Cloth, usual best price 75c.; these, special, 30c.
Hemstitched Linen Dinner Napkins, a dozen, \$1.75.
Fancy Round Round Thread All Linen Dinner Napkins, a dozen, \$1.25.
Fancy Colored Mercerized Table Covers, look like silk, 75c.
SPECIAL—Ten pieces Pure Irish Linen Table Damask, two yards wide, in handsome designs, to be sold, a yard, 50c.

THE BARGAIN BASEMENT

will make way for the Holiday Basement until after Christmas.